



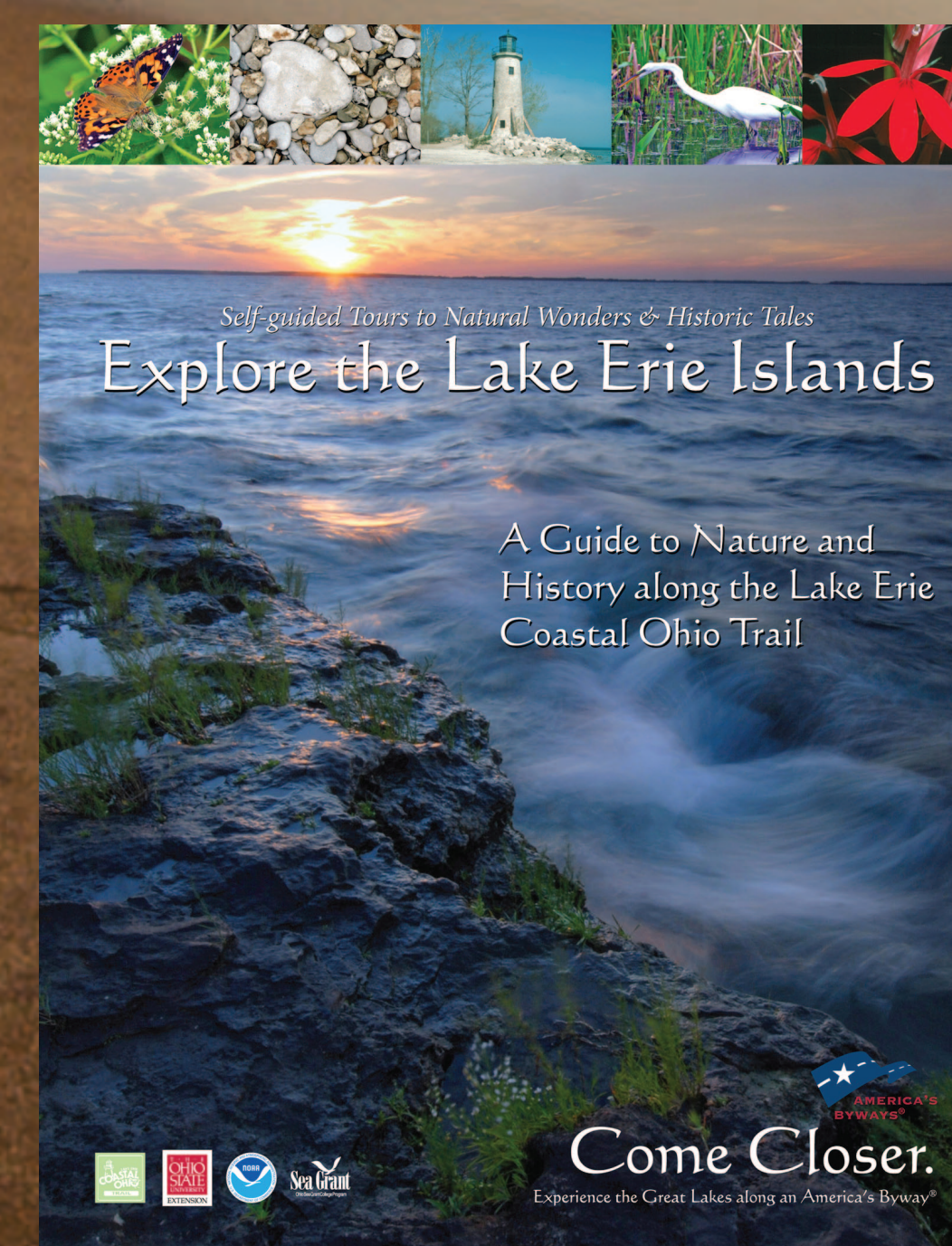
# OHIO SEA GRANT

## College Program

### *Sustainable Tourism Program*

Lake Erie tourism generates more than \$10 billion in visitor spending and \$750 million in state and local tax revenues, supporting both jobs and communities. OSU Sea Grant Extension focuses on two goals within its sustainable tourism program – enhancing the economic impact of coastal tourism and preserving the historic, cultural, and natural features of communities.

# Creating Viable Communities



Today, the sustainable tourism program at Ohio Sea Grant provides industry leadership, educates tourism professionals through an online toolbox and a statewide leadership academy, and enriches the Lake Erie experience by introducing regional products and assisting communities with access and preservation projects.