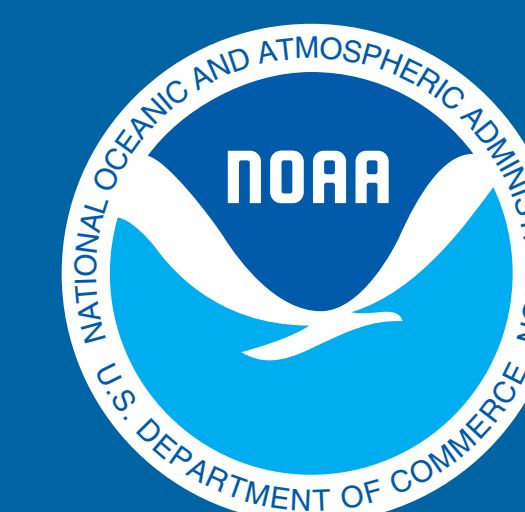


OHIO SEA GRANT

College Program



Sustainable Tourism Program

Lake Erie tourism generates more than \$10 billion in visitor spending and \$750 million in state and local tax revenues, supporting both jobs and communities. Ohio Sea Grant Extension focuses on two goals within its sustainable tourism program – enhancing the economic impact of coastal tourism and preserving the historic, cultural, and natural features of communities.



Today, the sustainable tourism program at Ohio Sea Grant provides industry leadership, educates tourism professionals through an online toolbox and a statewide leadership academy, and enriches the Lake Erie experience by introducing regional products and assisting communities with access and preservation projects.

